

HEALTH AND WELLBEING STRATEGY PROGRESS REPORT

Purpose of Report

To provide board members with a progress report on the refresh of the health and wellbeing strategy and the consultation and engagement focus

To seek the views of the health and wellbeing board members on the priorities and outcomes to date

To propose and discuss criteria for the identification of priorities in the short, medium and longer term

To consider the key elements of the document

Key Aim

To refresh the Herefordshire Health and Wellbeing Strategic Approach 2013/2014 and develop an action plan that reflects the Herefordshire Joint Strategic Needs Assessment (Understanding Herefordshire 2014), in partnership with the public and key stakeholders.

The Approach Taken

Forty one to one semi structured meetings with key people across the partner organisations (including local authority, NHS, CCG, Police, voluntary sector and patient/public liaison) have taken place or are scheduled in the near future to discuss and identify key areas for inclusion in the Herefordshire H&WBS, their role in implementing the strategy and their insight into the uniqueness of Herefordshire.

In addition information from the Children's Integrated Needs Assessment has been incorporated and the needs identified within the mental health needs assessment will be included.

Priorities/Themes Identified

There are three very strong over-riding themes that are central and specific to achieving the vision of the strategy; a much stronger **focus on prevention** and wellbeing across the entire population but also on an individual basis, a recognition of the role that the **voluntary sector** plays in terms of its reach, diversity and flexibility to deliver, an emphasis on **self-help and self-care** and helping others with professionals supporting rather than DOING or resolving problems.

1. For children - starting well with pregnancy, maternal health, 0– 5 immunisations, breastfeeding, dental health, good education, children with disabilities, young first time offenders, those young people not in education, employment or training.

2. for adults

- long term conditions
- lifestyles (alcohol, weight, mental health)

3. for older people – quality of life, social isolation, fuel poverty

4. Impact of housing, and poverty **reducing long term health inequalities**

5. Special consideration

- returning veterans and armed forces families
- homeless
- non English speaking communities
- women – domestic abuse and sexual violence
- families with multiple needs
- those living in poverty

6. Mental health and wellbeing and the development of resilience in children, young people and adults

7. Hidden issues – alcohol abuse in older men & women

Consulting with the Public, Encouraging Self Care and Maximizing the Contribution of the Local Voluntary Sector

Drawing on the assets in the communities across Herefordshire will be key to supporting the vision and priorities of the strategy. We need people to take more responsibility for their own health and we know that community spirit and community support is central to good health. Evidence has shown that higher levels of social capital are associated with better health, higher educational attainment, better employment and lower crime rates.

Actively encouraging and guiding people to live healthier lifestyles and to look after themselves, their families and neighbours will have the double impact of reducing pressures on services whilst creating social networks of support.

Feedback on the uniqueness of Herefordshire has highlighted a number of assets both in relation to people and place, including; resilient communities, supportive networks, a high quality environment, resilient workforces, supportive small local businesses, a great place to bring up children, a strong cultural and creative focus, the outdoor spaces and caring and compassionate communities.

Our Approach to Consultation

There is a communications plan in place to promote the work to ensure that we consult and engage key groups on the priorities. We are maximizing on what is already taking place as well as reaching a range of groups in the community such as parents, Young Farmers. We are hosting a Listening Event, Communities Are Us and a HVOSS event as well as participating in the Question Time event planned by The CCG.

We are using interactive and visual tools based on a voting/prioritisation approach to gain feedback from larger groups and where we have opportunity to engage small groups are using some key questions in relation to self-care and health and wellbeing.

We are also utilising work that has already taken place that has involved qualitative and participative feedback such as that conducted by the CCG on urgent care, and through recent work undertaken in different depts.in the council.

The consultation period will run from mid January to end of February 2015.

Proposed Criteria for the Identification of Priorities in the Short, Medium and Longer term

Does the priority appear in the JSNA (Understanding Herefordshire) or the Children's Integrated Needs Assessment or the Mental Health Needs Assessment?

Does the priority appear as a challenge in the public health outcomes framework indicator?

Has the priority been identified through the one to one engagement with local stakeholders such as GP's?

Has the priority been identified repeatedly by feedback from key stakeholders?

Will resolving the issue contribute to the prevention and self-help/self-care agenda?

What does the evidence base say about the likelihood of success?

Will the priority lead to a positive change in day to day living?

What is the scale of the problem now?

What is the scale of the problem for the future?

Could we work in a more integrated way across organisations and sectors to deliver the priority?

Has the priority been endorsed through the process of feedback from the public?

Proposed elements of the document

1. Forward and Vision

2. Background Information – the board, the JSNA, criteria for priorities, our approach, the principles, and the case for change

3. What do we mean by Health and Wellbeing and what influences are there?

4. Summary of key issues from the JSNA (understanding Herefordshire and the deep dives of the Children's Integrated Needs Assessment and the forthcoming mental health needs assessment.

5. Making the Case for Prevention

6. Building on the uniqueness of Herefordshire and the assets that Herefordshire has in its people and its places - key theme

7. Summary of key Priorities (and why included mapped to criteria, including consultation feedback from the public).

8. Description of the Future and the Outcomes (and how we will get there)

9. Delivering the Priorities – how we will deliver the strategy and measure progress (through the commissioning process)

10. Linkages between H&WBS to other existing strategies and plans